

D1.6: Risk Management Plan

WP1 – Project Management & Quality Assurance

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Abbreviations

Agricultural Insurance	Agl
Confidentiality Agreement	CA
Earth Observation	EO
European Union	EU
Key Performance Indicators	KPIs
Lighthouse Customers	LHC
Minimum Viable Product	MVP
Non-disclosure Agreements	NDA
Potential New Risks	PNR
Questions & Answers	Q&A
Risks faced	RF
Risk Management Plan	RMP
Risk Management Strategy	RMS
Risk Occurrence timeframe	ROT
Synthetic Aperture Radar	SAR
Work Package	WP



Executive summary

Risk is defined as an event or condition that has a probability of occurring, and could have either a positive or a negative effect on the project's objectives. A risk may have one or more causes and if it occurs, one or more impacts. Risk Management is the process of identifying, assessing, responding to, monitoring, and reporting risks. This Risk Management Plan (RMP) is developed to ensure levels of risk and uncertainty and defines how risks associated with the BEACON project have been identified, analysed and managed.

The aim of this deliverable is to provide to the partners a useful tool for managing and reducing the risks, identified before and during the project, to document risk mitigation strategies being pursued in response to the identified risks and their grading in terms of likelihood and seriousness and, finally, to identify the mitigation actions required for implementation of the plan.

This deliverable is the first Risk Management Plan developed during the BEACON project and it records the risks faced so far (M9) and the potential new ones that may occur until the second Risk Management Plan which will be implemented at M17.

The BEACON project Coordinator (KARAVIAS) has provided on time all the work package leaders and rest of the partners with a template along with instructions on how to fill it in.

The current deliverable is structured in the following chapters:

Chapter 1: Risk Management Strategy – Includes the strategy that will be followed during the project implementation

Chapter 2: Risk analysis and management – Includes the identified risks (faced and potential new ones)

Chapter 3: Conclusion - Includes that following steps



1. Risk Management Strategy

Project risk management is one of the more crucial elements for successfully delivering a project's defined scope on time and within the budget limitations. Through risk management, the project's partners better understand the level risks, minimize the likelihood of negative events and maximise the likelihood of positive events on the project's outcomes.

Strategy sets the foundation for a RMP and defines how risks are addressed and managed. Specifically:

a Risk Management Strategy (RMS) provides a structured and coherent approach to identifying, assessing and managing risks.

The Project Manager has the overall responsibility for collecting and managing the project's risks, whereas the project team considers the risk monitoring as the inseparable part of the project management process. The main purpose of the RMS is to incorporate monitoring of the identified risks and the potential new ones, making sure of the accurate reaction occurrence and reviewing their effectiveness, as well as monitoring the risk changes in all the project's stages.

RMS includes the following activities and steps:

- Ø Assigning roles and responsibilities related to risk management activities;
- Establishing common risk categories for identified risks.
- O Developing a risk matrix and assigning risk ratings to identify risks.

For the BEACON project, it is the Project Manager's responsibility to assist the project team with the risk identification, and to document the known, faced and potential risks in the RMP. Therefore, a template will be circulated to the partners every six months, in order for them to record any risk factor faced or potential new one per Work Package (WP). Based on the input, updates to the RMP will occur and risk management will be a topic of discussion during the regularly scheduled project meetings. Furthermore, the Project Manager will determine if any of the newly identified risks warrant further evaluation, and if so, imminent action will be undertaken.

BEACON's strategy will take into consideration:

- Project's risk management guidelines;
- Available resources;
- Preferred reporting and communication protocols as specified in the D1.1 Project Management Handbook;
- O The project's objectives.



2. Risk analysis and management

Risk analysis is a phase of the BEACON project that enables the estimation and evaluation of all potential risks that may arise during its implementation. The project's risk analysis is an effective way of ensuring that the RMS used to monitor and control potential risks of the project are beneficial.

Risk analysis and management involves a series of steps to quantify the impact of uncertainty on the BEACON project. These steps are:

Ø Risk identification

Comprehensive identification and recording of risks is critical for the project's successful outcome. In order to manage risks effectively, the BEACON partners have to know what risks are faced with and document their characteristics. The risk identification phase should cover all risks, regardless of whether or not such risks are within the direct control of the project. The key benefit of this process is the successfully capturing of all project's risks, identifying as early as possible inaccuracies, inconsistencies and negative assumptions regarding the project.

O Risk Exposure

Risk Exposure is the value that is given to an identified risk based on the analysis of the probability and the impact of occurrence. The Risk Exposure should be continuously reevaluated and modified based on the project's phase and needs.

Risk occurrence timeframe

Risk occurrence timeframe (ROT) is the timeframe in which the identified risks will have impact.

Risk response plans

Risk response planning is the phase in which the project team develops response actions and alternative options to reduce project risks. This process enables the project team to decide ahead of time how they will address possible risk occurrences and how they will avoid, mitigate or accept project risks. The main purpose of the Risk response plans is to align risks with an appropriate response based on the severity of the risk along with feasible considerations.



2.1. BEACON Risk Analysis and management

2.1.1. Risk identification

Based on the following risk categories, the risks faced so far and the potential new ones are presented below.

Risk Category	Risks faced	Potential new risks
WP1 – Project	RF1. Changes in the project team	PNR1. Financial issues with regards to
Management &	RF2. Delays in submission of project	resources and/ or overspending of budget.
Quality assurance	deliverables/ reports or requested input	
	RF3. Lack of commitment from	
	Lighthouse Customers (LHC) causing delays	
	in deliverables	
	RF4. Unavailability for monthly calls	
WP2 – Structural	RF5. Different needs of the insurance	PNR2. Failure to record how the identified
Agl value chain	companies; some insurance companies	user requirements have been addressed by
collaboration and	have requirements that are incompatible	the BEACON toolbox
co-evolution of	with the others	PNR3. No sufficient effort provided in
business models	RF6. The end-users do not understand	order to explain the blockchain applications
and services	the potential and limitations of Earth	
	Observation (EO) technology	
	RF7. Lack of understanding of	
	blockchain applications	
	RF8. Failure to identify and clearly	
	accument the user requirements	
	RF9. Users have uninculties in	
	questionnaire	
	RF10 Users concern about data	
	protection	
	RF11 Difficulties to elicit the	
	requirements from the end-users, either	
	due to the users did not understand the	
	questions or they had difficulties to explain	
	the requirements (e.g. in terms of	
	completeness and accuracy)	
	RF12. Inadequate minimum viable	
	product definition – validation – learning	
	process	
WP3 –	RF13. Failure on the integration of	PNR4. Claim-based Damage Assessment
Servitisation of Agl	different components and fusion of	fails to provide timely results
Business: Creating	different data types	PNR5. Crop growth models fail to simulate
value by adding EO		real farming conditions





data products and	RE14 Limitations in the acquisition and	PNR6 Short-term numerical weather
services	analysis of EO data. leave gaps in claim-	prediction models fail to provide precise
	based insurance product	results for index-based insurance.
	RF15. Transfer functions for biophysical	PNR7. There is a risk of data unavailability
	parameters calculation are crop and region	due to service or mission interruption
	specific	(Sentinels) or defective instruments.
	•	PNR8. Delay in the implementation of the
		BEACON services
WP4 – BEACON	RF16. Possible workflow revision	PNR9. Possible technical failures that may
toolbox services &	RF17. Products (triggers, thresholds)	occur during the integration of the platform
functions	have not yet been defined	and services
ecosystem: design	RF18. Lack of understanding of how the	PNR10. Possible technical failures that may
and	blockchain technically works	occur during the integration/
implementation		communication between the platform and
		the blockchain
		PNR11. Delay in the implementation of the
		BEACON toolbox
WP5 – Creating		PNR12. Pilot implementation will not be
Business		properly planned
Experience &		PNR13. Favourable weather conditions,
BEACON		thus low number of calamities that may
Accreditation path		occur
		PNR14. Difficulties in defining the
		appropriate regions for setting pilots and
		collecting the required information
		PINKIS. Damage data not adequate of
		Damage Assessment Calculator
		PNR16 Partners will not sufficiently
		understand the evaluation methodology
		validation and demonstration plan to assist
		later in the diffusion plan
		PNR17. Define metrics to compare quality
		of BEACON in comparison to current
		alternatives
		PNR18. Bottlenecks and delays in the pilot
		operation cases
WP6 – BEACON	RF19. Poor interest of potential LHC	PNR19. No willingness of insurers to
Commercialisation	RF20. Busy schedule of LHC during	integrate the BEACON toolbox with their
Playbook and	season and slow response of LHC related to	existing systems
Growth Hacking	their inputs for BEACON	PNR20. Business plan of low quality
	RF21. Concern about data sharing	PNR21. No interest from new LHC or no
	RF22. Difficulties in developing trust	information provided to the LHC with
	between the BEACON solution and LHC	regards to BEACON





WP7 –	RF23. Failure to engage into the	PNR22. Poor visibility of the impacts and
Dissemination,	Agricultural Insurance (AgI) enablers	benefits of the project's activities and tool
Communication	significant stakeholders and interest	PNR23. Not able to promote the BEACON
and Diffusion of	groups	solution for the right audience
BEACON	RF24. Lack of commitment – Unclear role	PNR24. Failure to meet some Key
	from AgI enablers for achieving the desired	Performance Indicators (KPIs)
	feedback	PNR25. Unbalanced geographical
	RF25. Delays in communication from	communication in the partners' countries
	connected organization – Agl enablers or	and the rest of European Union (EU)
	other projects/ initiatives	PNR26. Inadequate engagement of target
	RF26. Low motivation of partners to	audiences
	actively engage in communication	PNR27. Discontinuity and unbalanced
	activities	effort by the partners
	RF27. Inadequate reporting of partners	
	for communication and dissemination	
	activities	

2.1.2. Risk Exposure

The table below presents the probability and impact of occurrence for the potential new risks using the following approach:

Probability of risk Occurrence:

- \bigcirc High probability (80% \le x \le 100%)
- Ø Medium high probability (60% ≤ x < 80%)
- Ø Medium low probability $(30\% \le x 60\%)$
- O Low probability (0% < x < 30%)</p>

Risk impact:

- ⁽²⁾ High Risk that has the potential to greatly impact project schedule or performance;
- Medium Risk that has the potential to slightly impact project schedule or performance;
- ② Low Risk that has relatively little impact on schedule or performance.



Probability of Occurrence					
		1= high	2= medium-high	3= medium-low	4= low
Risk impact	A= high			RF22 PNR1, PNR2, PNR3, PNR6, PNR8, PNR9, PNR11, PNR12	
	B= medium	RF6	RF8, RF9, RF11, RF18, RF20	RF16, RF21, RF23, RF24, RF25, RF26, RF27 PNR10, PNR13, PNR19, PNR26	PNR14, PNR16, PNR20, PNR21, PNR24
	C= low			PNR25	RF1, RF2, RF3, RF4, RF5, RF10, RF12, RF17, RF19 PNR17, PNR18, PNR22, PNR23, PNR27

The colours represent the urgency of risk response planning and determine reporting levels.

2.1.3. Risk occurrence timeframe

The risks are classified based on the following timeframe:

Timeframe	Description
Near	Now- until one month
Mid	Next 2-6 months
Far	> 6 months

2.1.4. Risk response Plans

For each risk (faced or potential one), a risk response plan has been provided aiming to eliminate the risk, lower the probability of risk occurrence and depict the impact of the risk on the project's objective.

FACED RISKS





Risk Event	Risk response
RF1. Changes in the project team	These challenges have been identified as soon as possible and the needed changes have been performed without minimizing the project's impact. New partners included have equivalent (or higher) qualifications and experience.
RF2. Delays in submission of project deliverables/ reports or requested input	In order to minimize the risk of delays, the consortium applies a strict project management procedure. If an indication of a possible delay arises, the respective WP leader and the coordinator discuss the implications. They work on the development of an adequate strategy to counteract and minimize the negative impact of the delay.
RF3. Lack of commitment from LHC causing delays in deliverables	Continuous iterations and communications with the LHC, providing also them with results and outcomes of the project activities.
RF4. Unavailability for monthly calls	From the early stages of the project, the consortium agreed on a specific date for the every-month call. If a partner is not available to join the call, then the Project Manager is informed and they can arrange another call or read the minutes.
RF5. Different needs of the insurance companies; some insurance companies have requirements that are incompatible with the others	Although, there was noticed variability in the user requirements collected from different Agl companies, there was also a common concept, which was defined. All the specific requirements were also recorded.
RF6. The end-users do not understand the potential and limitations of EO technology	Several direct communications were performed among the Agl companies involved in the project and the responsible team for the user requirements collection in order to thorough explain how the EO technology works and the potential of its application in the Agl context.
RF7. Lack of understanding of blockchain applications	The end-users received detailed explanation (through presentations) of the advantages of using blockchain technology for smart contracts in AgI.
RF8. Failure to identify and clearly document the user requirements	To minimize this risk, the user requirements analysis was conducted in 3 stages (iterations). In the first stage, the basic understanding of the requirements was outlined. In the second stage, more detailed feedback from the end-users resulted in the first consolidated version of the user requirements which was further discussed and agreed with the end-users to produce the final version.
RF9. Users have difficulties in responding to user requirements questionnaire	The end-users were provided with the support when responding to the questionnaire. Furthermore, during the direct calls with the end-users, a thorough interview was performed based on the questionnaires provided to clarify the uncertainties.





RF10. Users concern about data protection	BEACON pays special attention to security and respects the privacy and confidentiality of the users' personal data, as described in the D1.3 Data Management Plan.
RF11. Difficulties to elicit the requirements from the end-users, either	A user requirements analysis methodology was designed in order to avoid this risk. Three iterations were performed to
due to the users did not understand the questions or they had difficulties to explain the requirements (e.g. in terms of completeness and accuracy)	ensure that the end-users would be involved in this process and all the misunderstandings and ambiguities would be clarified so as the questions to be understandable for the them.
RF12. Inadequate Minimum Viable Product (MVP) definition – validation – learning process	A user requirements analysis was designed to estimate the priorities based on the users' business models. Close collaboration with several different AgI companies in the validation of MVP will ensure the process is adequate.
RF13. Failure on the integration of different components and fusion of different data types	AgroApps' operational system OCTOPUSH integrates ready- to-use geospatial and weather intelligence components, required for the index and claim-based services. OCTOPUSH has already been tested and proven technically and operationally mature to support the development of BEACON services.
RF14. Limitations in the acquisition and analysis of EO data, leave gaps in claim- based insurance product	Crop growth modelling has been employed to fill the gaps left by EO data. The results of the models quantify the possible reduction in the predicted crop yields. The consequences of high temperatures and droughts are reflected in the physiological procedures simulated by crop models at different crop growth stages. This is very important in cases where optical imagery change detection is hindered by prolonged cloud conditions.
RF15. Transfer functions for biophysical parameters calculation are crop and region specific	Data for the calibration and validation of the transfer functions per crop and region have been provided by the LHC of BEACON. A detailed methodology for the calibration and validation and the results has been provided.
RF16. Possibility of workflow revision	Technical meetings have been arranged in order to identify possible deviations from the desired workflow. During these meetings, possible modifications have been discussed and based on their severity they will be prioritized. Furthermore, in order to minimize such a risk, a reporting system has been available to the end-users to report possible issues (Trello).
RF17. Products (triggers, thresholds) have not yet been defined	A technical meeting was held between the AgI providers actively involved into the project and the technical team in order to start creating the products.
RF18. Lack of understanding of how the blockchain technically works	Several calls were held with the technical team in order to fully understand how the blockchain works and how it will be integrated with the BEACON platform.
RF19. Poor interest of potential LHC	Although the Agl sector is heavily traditional, both in terms of operations as well as in terms of innovation adoption, during





	the early months of the project the Agl companies were very open to attend and hear about BEACON activities and expected outcomes. Furthermore, to ease the communication and approach of Agl actors, the BEACON Business team applied a bifold approach, combining the circulation of communication material prior and after the person-to-person meetings.
RF20. Busy schedule of LHC during season and slow response of LHC related to their inputs for BEACON	Although all planned activities for the first semester have been successfully performed, mild alterations in the internally planning/calendar have been performed. The reasoning being the high workload of AgI personnel during this period, new contracts generation was undergoing, and a number of calamities caused a heavy workload for the AgI personnel. Future activities involving the LHC and new AgI members, shall take into consideration the timing and seasonality of their activities as well as include a time buffer in the activities' timeline.
RF21. Concern about the data sharing	Agl companies provided input, contains to an extent data of their and their client's interest. Since this input is very important for the development of BEACON solution, BEACON Business & Development team prepared and signed BEACON Confidentiality Agreement (CA) with Agl companies to secure all uncertainties regarding the data sharing.
RF22. Difficulties in developing trust between the BEACON solution and LHC	Nurturing good relationships among BEACON partners and LHC actors was a key aim and objective of BEACON. The team from day one placed significant effort to fully involve and commit AgI-LHC members to the cause by involving them in a co-development process approach, as well as to gather detail requirements from their side that will address their pain points. Those actions in parallel to CA and Non- disclosure Agreements (NDA), signed among the involved entities, lead to the successfully establishment of a fruitful and transparent environment of trust among the entities.
RF23. Failure to engage into the Agl enablers significant stakeholders and interest groups	Identification and selection of the BEACON AgI Enablers members was considered on the basis of the main concepts/sectors upon which BEACON is realized, i.e. Agricultural Insurance; Earth Observation/Remote sensing; Agricultural Risk Management/Weather Intelligence; Blockchain. Beyond the potential members identified at proposal stage, additional organizations and individuals were identified by the consortium partners, creating a pool of experts. Ice-breaking communications tailored to the sector/experience specifications of each selected member, aimed and succeeded to trigger the interest of AgI members





	to participate in to BEACON AB and analysis of stakeholder
	and interest groups.
RF24. Lack of commitment – Unclear	Pro-active, timely and dynamic communications followed by
role from AgI enablers for achieving the	person-to-person teleconferences held, providing in detail
desired feedback	the role; expectations and expected contributions by all
	selected AgI Enablers members. A detail plan of project
	activities and expected contribution (describing step by step
	activities, participation in project meetings; etc.) will be
	formulated and circulated.
RF25. Delays in communication from	Active and continuous two-way communication; explicitly
connected organization – Agl enablers or	specifying the topics where contribution is expected; retain
other projects/ initiatives	an open channel for incoming suggestions.
	A preliminary list of projects and initiatives has been created
	and communications to explore synergies will be planned.
RF26. Low motivation of partners to	All partners are showing in practice their motivation and
actively engage in communication	commitment in engaging actively in communication
activities	activities.
RF27. Inadequate reporting of partners	The BEACON approach and guidelines for partners' reporting
for communication and dissemination	communication and dissemination activities has been set to
activities	facilitate partners reporting. An easy to use online form for
	reporting has been created for an immediate reporting after
	each activity performed.

POTENTIAL NEW RISKS

Risk Event	Risk mitigation measure	ROT
PNR1. Financial issues with regards to resources and/ or overspending of budget.	A 6-month financial reporting procedure has been established in order to monitor the use of resources and confirm that the required commitment of the partners is in lines with the costs declared. Furthermore, constant communications and guidance between the Financial Manager and the partners are taken place to clarify issues and avoid deviations.	Far
PNR2. Failure to record how the identified user requirements have been addressed by the BEACON toolbox	Each of the user requirements will be related to the BEACON toolbox and services.	Mid
PNR3. No sufficient effort provided in order to explain the blockchain applications	In order for the users to better understand the blockchain application and how it works, a small document will be prepared describing the main aspects of the blockchain and the workflow that will be followed into BEACON. Furthermore, webinars will be organized with each pilot case to live	Near





	demonstrate the solution and how the blockchain is	
DND4 Claim based Damage Assessment	Integrated into its workflow.	N 4: d
PNR4. Claim-based Damage Assessment	Claim-based damage assessment is based on optical	IVIId
Tails to provide timely results	in providing data for the area of interest, could be	
	cloud cover and cloud shadow in the collected images	
	before and after an extreme event. The use of	
	Synthetic Aperture Radar (SAR) data for detection of	
	water on the earth's surface is well documented and	
	validated. SAR data processing for floods detection	
	and their usefulness will be investigated in BEACON.	
	The use of SAR data and their ability to detect plants	
	defoliation, due to hail or extreme winds, will also be	
	investigated.	
PNR5. Crop growth models fail to	Crop growth models will simulate the growing	Mid
simulate real farming conditions	conditions and expected yield based on weather, soil	
	and farming data. Seasonal weather predictions will	
	feed the meteorological input requirements of the	
	models. Soligrids will provide the crop models with	
	information will be provided by the Lighthouse	
	Customers of BEACON for pilot countries	
PNR6. Short-term numerical weather	The weather product has been adjusted to the	Mid
prediction models fail to provide precise	highest spatial resolution for pilot countries.	
results for index-based insurance	AgroApps provides high precision and field specific	
	weather forecasting for the index insurance scheme	
	of pilot countries.	
PNR7. There is a risk of data	due to service or mission interruption or defective	Near
unavailability due to service or mission	instruments, in this case alternative EO data	
interruption (Sentineis) or defective	procurement will be suggested from other available	
instruments	was appounced Sentinel products have an	
	operational status, unless clearly mentioned.	
PNR8. Delay in the implementation of	In order to minimize the risk of delays, the Task's or	Mid
the BEACON services	WP leaders will be asked to prepare a detailed	
	document describing the process they intend to	
	follow. If any delay may occur, then they will be	
	required to clearly state the cause of it. In	
	consultation with partners, coordinator and project	
	manager will draw up a mitigation plan including	
	resources.	
PNR9. Possible technical failures that	The technical team is highly experienced software	Mid
may occur during the integration of the	engineers and they are able to handle any technical	
platform and services	failure the soonest. Furthermore, the project is	





	planned to run in two development cycles that minimize the risk of overall technical failure, which could occur in the case of having a single technical at the end of the project.	
PNR10. Possible technical failures that may occur during the integration/ communication between the platform and the blockchain	The technical team is highly experienced software engineers and they are able to handle any technical failure the soonest. Furthermore, the project is planned to run in two development cycles that minimize the risk of overall technical failure, which could occur in the case of having a single technical at the end of the project.	Mid
PNR11. Delay in the implementation of the BEACON toolbox	In order to minimize the risk of delays, the Task's or WP leaders will be asked to prepare a detailed document describing the process they intend to follow. If any delay may occur, then they will be required to clearly state the cause of it. In consultation with partners, coordinator and project manager will draw up a mitigation plan including adapted timetable and required additional resources.	Mid
PNR12. Pilot plan will not be properly planned	A pilot plan will be developed from the early stages of the project. Furthermore, a pre-pilot phase will be included in order to better prepare and structure the pilot phase trying to eliminate any possible risk.	Mid
PNR13. Favourable weather conditions, thus low number of calamities that may occur	A pre-pilot phase will be included in order to have adequate time to test and validate the BEACON solution and capture as many cases as possible.	Mid
PNR14. Difficulties in defining the appropriate regions for setting pilots and collecting the required information	The technical team is highly experienced software engineers and they are able to handle any technical failure the soonest. Furthermore, the project is planned to run in two development cycles that minimize the risk of overall technical failure, which could occur in the case of having a single technical at the end of the project.	Mid
PNR15. Damage data not adequate or descriptive enough for the validation of the Damage Assessment Calculator	The technical team is highly experienced software engineers and they are able to handle any technical failure the soonest. Furthermore, the project is planned to run in two development cycles that minimize the risk of overall technical failure, which could occur in the case of having a single technical at the end of the project.	Near
PNR16. Partners will not sufficientlyunderstandtheevaluationmethodology,validationand	Constant communication and group meetings will be taken place between the responsible task leader and the pilot partners to explain and clarify every aspect	Near





demonstration plan to assist later in the	of the evaluation methodology, validation and	
diffusion plan	demonstration plan.	
PNR17. Define metrics to compare	Constant communication and group meetings will be	Mid
quality of BEACON in comparison to	taken place between the responsible task leader and	
current alternatives	the pilot partners to collaboratively define the	
	metrics, as well as explain and clarify any possible	
	incomprehensiveness.	
PNR18. Bottlenecks and delays in the	The pilot plan will be based on the capacity of the	Far
pilot cases	participating Agl actors and sufficient measures and	
	time will be allocated to address any identified	
	bottlenecks. Moreover, the WP leader along with the	
	Project Coordinator will monitor the progress and	
	propose mitigating actions whenever delays or	
	bottlenecks become apparent.	-
PNR19. No willingness of insurers to	Develop a scalable solution that could be modified	Far
integrate the BEACON toolbox with their	based on the insurers/ clients' needs.	
existing systems	Dreastive and frestlanded work as well as deale	N 4: al
PINK20. Business plan of low quality	Productive and infontioaded work, as well as desk	IVIIG
	northers with experience in the field will minimize	
	the possibility of a low-quality business plan	
PNR21 No interest from new LHC or no	A "customer integration roadman" should be	Mid
information provided to the LHC with	created from which newly interested LHC will be	Ivila
regards to BEACON progress	informed what to expect at each stage of the	
	collaboration with BEACON.	
PNR22. Poor visibility of the impacts and	Pro-active, timely and planned communication	Far
benefits of the project activities and tool	actions throughout the duration of the project;	
	delivering success stories based on actual pilots and	
	Services validation examples	
PNR23. Not able to promote the	A list of events that BEACON could participate will be	Near
BEACON solution for the right audience	created. All the partners will be in constant search of	
	relevant events that they would attend in order to	
	promote the BEACON solution.	_
PNR24. Failure to meet some KPIs	A regular monitoring of communication KPIs will be	Far
	performed and a monthly reporting will be shared	
	Internally to the consortium partners.	
	If necessary specific and tallormade	
	recommendations will be provided to each of the	
	their communication activity and reach the relevant	
	KPIs or diminish the risk or not succeeding in reaching	
	it.	
PNR25. Unbalanced geographical	The plan-do-check-act methodology will ensure that	Far
communication in the partners'	this unfavourable result will not arise. Targeted	
countries and the rest of EU	activities when planning and sophisticated analytics	



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	when checking the relevant performance will guarantee that the WP leader will have on time all the information needed in order to manage the risk.	
PNR26. Inadequate engagement of target audiences	A portfolio of engagement techniques is available in order to avoid this possibility. For instance, the available techniques are: online polls, surveys, webinars, person-to-person conversations (at conferences, workshops, etc.), social media interaction, telephone contacts, e-mail Q&A, as well as tools such as videos, infographics, imageries, quotes and teasers that strongly stimulate interest and responses.	Mid
PNR27. Discontinuity and unbalanced effort by the partners	To deal with the particular risk, regular reminders and personalized recommendations will be exercised in order to ensure continuous and consistent work according to the allocation of the relevant man- months.	Near



3. Conclusions

The deliverable covered all the aspects related to what could go wrong (risks), which risks are important to deal with and what strategies should be implemented to deal with those risks. Moreover, this RMP aims to be a proactive decision making that avoids problems before they arise and a collaboration mean among the partners for managing all the identified risks. Further analysis will be implemented and illustrated in the 2nd version of the RMP.

